

Privacy statement, Van Nelle Fabriek Events

1. General

In this privacy statement, Van Nelle Fabriek Events provides information about how Van Nelle Fabriek Events processes your personal data. Van Nelle Fabriek Events is located at Van Nelleweg 1, 3044 BC Rotterdam and registered in the Trade Register under number 24346302. Van Nelle Fabriek Events can be reached via telephone 010-750 3500 and by e-mail: info@vannellefabriekevents.com. The privacy statement applies to the Van Nelle Fabriek, Drijvend Paviljoen and Schiecentrale locations.

2. Personal data

In the course of providing its services, Van Nelle Fabriek Events processes the following personal data:

(a) personal data that you provide, directly via the websites www.vannellefabriekevents.com, www.drijvendpaviljoen.nl and www.schiecentrale-events.nl, via e-mail, SMS, apps or otherwise in an appointment to view the location with an employee from Van Nelle Fabriek Events, or pass on indirectly;

Examples of personal data that you provide to us are: first name, surname, address, post code and city, e-mail address, telephone number of the organisation where you work, together with contact details and your position within this organisation.

(b) personal data generated by the receipt of electronic messages sent by us or through your use of the websites www.vannellefabriekevents.com, www.drijvendpaviljoen.nl and www.schiecentrale-events.nl, apps or similar applications; Examples of personal data generated are: IP address and data concerning the use of this website.

3. Use of personal data

Van Nelle Fabriek Events uses the personal data for various purposes that we describe below: registering participants and visitors to events, conducting access control for events, informing participants and visitors about events for which they have registered, and similar events and activities. It is also used to draw up quotes and invoices for events that you requested from us in our Smart Event Manager (SEM) reservation system.

4. Transfer outside the (European Economic Area) EEA

Your personal data will not be processed outside the EEA.

5. Cookies

The websites of Van Nelle Fabriek Events use functional and analytical 'cookies'. Cookies are small (text) files that are stored on your computer, tablet or smartphone; they are created when you visit a website.

Functional cookies relate to the functionality of our website and enable the website to function properly. Analytical cookies allow us to keep statistics on how our websites are used. To do this, Van Nelle Fabriek Events uses Google Analytics from Google Inc. Van Nelle Fabriek Events has set Google Analytics cookies to 'privacy friendly', in line with the instructions published by the Dutch Data Protection Authority. This means that the data collected with Google Analytics is anonymised as much as possible and that Google will never process your entire IP address, but will always mask the last octet of your IP address.

Google does not use the data collected for its own purposes, because Van Nelle Fabriek Events has not given Google permission to use the data collected for any other services. Van Nelle Fabriek Events does not use other Google services in combination with the Google Analytics cookies. The

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data collected is stored by Google on servers in the United States.

For more information, read the privacy policy of Google Analytics. You can also choose to disable cookies by resetting your browser to refuse all or selected cookies. Please note that if you do not accept certain cookies, you will not be able to use certain functionalities of the websites and the usability of the websites is limited.

6. Changes / Erasure of personal data / Complaints

- 6.1.** Every person has the right to access, correct, add, erase and protect his or her personal data. If a data subject wishes to make use of one of these rights, or if the data subject has questions about this Privacy Statement, the data subject can contact Van Nelle Fabriek Events by phone on 010-750 3500 and by e-mail at info@vannellefabriekevents.com.
- 6.2.** Recipients of our E-zine newsletters can unsubscribe by sending an e-mail to info@vannellefabriekevents.com or by clicking on the 'unsubscribe' option in the newsletter.
- 6.3.** If you have a complaint about the processing of your personal data by Van Nelle Fabriek Events please contact Van Nelle Fabriek Events by email at info@vannellefabriekevents.com or by phone on 010-750 3500. If this does not resolve the matter, you have the right to lodge a complaint with the privacy regulator: the Dutch Data Protection Authority (www.acm.nl/nl).

7. Retention period

Van Nelle Fabriek Events does not store your personal data longer than it is absolutely needed for the aforementioned purposes, or as long as needed to comply with legislation and regulations.

8. Security

Van Nelle Fabriek Events has laid down suitable technical and organisational measures in the user agreement of the Smart Event Manager (SEM) reservation system to protect the personal data of users and, with this, contact persons, against any loss or any form of wrongful processing. This also applies to the entire internal internet network and the mail server of Van Nelle Fabriek Events.

9. Changes to the Privacy Statement

Van Nelle Fabriek Events reserves the right to change this privacy statement. Notice of any changes will be published on the websites www.vannellefabriekevents.com, www.drijvendpaviljoen.nl and www.schiecentrale-events.nl or in our E-Zine newsletter. Van Nelle Fabriek Events therefore advises all parties involved to check the website or newsletters regularly to see whether changes have been made. The current Privacy Statement was last changed on May 1, 2018.